

# Matthew Oyan

Multimedia Artist



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## SUMMARY

**Multidisciplinary creative** with 5+ years of experience delivering effective multimedia solutions across live, scripted, and digital platforms for government agencies and corporate leaders. Proficient in motion design, color grading, graphic design, and branding across 2D/3D styles. Known for balancing creative vision with practical execution and technical discipline required to meet strict deadlines and team objectives.

## EXPERIENCE

**Multimedia Artist** - *Business Unusual Media Solutions Inc, BGC, Taguig* | Feb 2021 - Present

- **Directed and executed** end-to-end multimedia production for live events and scripted productions, encompassing visual branding, motion graphics, and color grading to ensure broadcast-quality delivery.
- **Supervised pre- and post-production efforts** for television documentary content for national government agencies, including the DENR-Biodiversity Management Bureau (*Our Fragile Earth*, for two seasons in 2021 and 2025) and the National Commission for Culture and the Arts (*Usapang Wika* (2022)), coordinating camera, sound, motion graphics, and **ensured broadcast compliance**.
- **Led creative production** for major campaigns, notably the *Make It Happen In The Philippines* Foreign Direct Investments campaign for **DTI-Board of Investments** and the **2025 Presidential Awards for MSMEs** held at Malacañang Palace.
- **Managed end-to-end event technical production** including stage visuals, live switching, and on-site troubleshooting for government and corporate clients like the **Philippine Charity and Sweepstakes Office (PCSO)** in 2025, **Philippine Deposit Insurance Corporation (PDIC)** in 2024, and **Nippon Paint Philippines (AYDA Awards)** in 2021-2023; in both remote and physical settings.
- **Created** informational and marketing videos on diverse topics for corporate institutions, including **Land Bank of the Philippines** and **Filiminera Resources Corporation**.

**Marketing Director (Part Time)** - *Magnus PC, San Mateo* | Sep 2024 - Present

- **Spearheads** content creation strategy for social media and marketing channels, focusing on brand growth and audience engagement.

**Freelance Multimedia Generalist** - *Lighttree Graphics, Quezon City* | Jun 2020 - Present

- **Designed and delivered** motion graphics and visual effects for multiple collegiate student film projects.

**Intern** - *ABS-CBN Corporation/YeY Channel, Quezon City* | Sep 2 - 20, 2019

- **Assisted** the children's television division across the production pipeline during a two-week intensive internship at the Philippines' largest media corporation.

## SKILLS

**Core Competencies:** Project Management | Team Collaboration | Adaptability | Attention to Detail

**Technical Tools:** After Effects | Premiere Pro | DaVinci Resolve | Blender | Photoshop | Illustrator

**Capabilities:** Video Editing | Motion Design | Color Grading | Live Event Production

## EDUCATION

**Eugenio M. Lopez Jr. Center for Media Arts SHS** - *Diploma in Media Arts* | Jun 2018 - Jun 2020

## CERTIFICATIONS

**EF SET English Certificate - C2 Proficient** - <https://cert.efset.org/LnxdVR>

